Ursuline College offers two programs in fashion: fashion design, and fashion merchandising with an opportunity for the F.I.T. Track. The programs offer the latest technology to prepare students for an industry that is increasingly dependent on electronic design techniques. Facilities include CAD, sewing machines, multi-thread sergers, industry-standard pattern drafting tables and standard Wolf dress forms. The computer-aided design lab features work stations with color printers, scanners, software and online access to fashion links and resources.

The program is formulated to meet the following objectives: to provide students interested in self-employment with a knowledge of the procedures and techniques necessary to successfully start and operate their own fashion business; to upgrade the business skills and knowledge of individuals who are already self-employed; and to help all graduates draw a relationship between their products or services and the entrepreneurial skills necessary for success.

Fashion Department:
BA Fashion Merchandising
BA Fashion Design
AAS Fashion Institute of Technology (junior year) New York City:
Fashion Design or Fashion Merchandising Management

Course Requirements
Ursuline College School of Professional Studies for Fashion Design is renowned for the breadth and depth of its expertise in fashion design, and the application of design principles incorporating fashion influences is fundamental to the vast majority of our course provisions. The courses offered in fashion design cover all aspects of drawing, illustration and design application. The complete marketplace is geared for, exclusive designer products to high volume ranges, all of which command imagination and skill from the professional designer. The breadth of courses offered allows for the beginning student and for those students with some experience.

Students seeking a degree in Fashion Design are required to complete the Ursuline Studies program, the writing intensive core curriculum. These 49 semester hours include mathematics, science, sociology, psychology, history, the arts, philosophy and religious studies. A total of 128 semester hours are required for the Bachelor of Arts degree in Fashion Design.

Fashion Design
Required Coursework
FH 101 Apparel Construction 3
FH 105 Textiles: Concepts and Principles 3
FH 200 Computer Aided Design 3
FH 206 Intermediate Apparel 3
FH 220 Beyond Design: The Synergy of Product Development 3
FH 251 Costume and Fashion 3
FH 260 Fashion Illustration 3
FH 300 Color and Storyboards 3
FH 315 Advanced Apparel 3
FH 316 Figure/Flats/Portfolio 3
FH 419 Draping 3
FH 420 Flat Pattern 3
FH 429 Senior Fashion Studio 3
FH 475 Academic Internship 3

Total Credits 42

Electives strongly recommended:
PR 222 Advertising 3
FH 332 Fashion Merchandising and Buying 3
FH 338 Fashion Show Production 3
FH 400 3
FH 488 Special Topics 1-3

F.I.T. Opportunity
**F.I.T. Opportunity**

Students in fashion design may complete the third year of studies at the Fashion Institute of Technology in New York City. FIT study is considered Enrichment Electives in the program.

Students who attend the Fashion Institute of Technology are responsible for providing their own room, board and transportation while in New York and seeing that all official transcripts of their work in New York is mailed to the Registrar’s Office at Ursuline College. In order to be eligible for a year of studies at the Fashion Institute of Technology a student majoring in Fashion Design must:

- Complete 60–64 credit hours;
- Successfully complete FH 419 and 420 and all prerequisites;
- Be nominated by the faculty of the Fashion Department;
- Be officially accepted by the Fashion Institute of Technology.

**Internship Opportunities**

An academic internship is an on-site work experience directly related to a student's major. All internships are unique and designed to suit the needs of both the student and the supervising organization. Internships are available to juniors and seniors for academic credit; registration is required. Two internships consisting of different activities and experiences may be completed while at Ursuline College. An internship experience enables students to:

- Integrate academic life with real-life situations outside the classroom;
- Broaden human relationship/communication skills and develop networking skills;
- Acquire professional skills and experience while still in school;
- Open possibilities for future employment.

Internships are supervised by a faculty member and an on-site supervisor and must be approved by the academic advisor. Students who wish to participate in the program must meet with the Coordinator of Experiential Education.

**Career Opportunities**

The fashion industry offers graduates a variety of career options: apparel designer, apparel manufacturer, costume designer, research, retailing, illustrator, cad designer, stylist, fashion forecaster, restoration, preservation, fashion beading and colorist. For university instructor teaching, majors are strongly encouraged to pursue a Master's degree.